

**mf** milanofashion

COMPANY PROFILE



COMPANY PROFILE

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01  
COMPANY

# SERIOUSNESS AND PROFESSIONALISM

MILANO FASHION FASHION is a renowned Italian company specializing in the production of men's and women's fashion accessories.

MILANO FASHION represents the passion and sacrifice of a reality that looks to the future in a dynamic and versatile way with professionalism.

Of project management at 360 °, starting from the strategy and passing from the design to the realization of the product to arrive at the distribution of a wide range of leather goods such as: belts, wallets, bags and luggage.

The tradition of manufacturing know-how, the propensity for research and innovation allow MILANO FASHION to create a quality product, as well as a refined design.

A close-up, low-angle shot of a sewing machine's needle and foot stitching a piece of dark fabric. The machine's components are metallic and show signs of use. The background is blurred, suggesting a factory or workshop setting. The overall color palette is monochromatic, dominated by blues and greys.

02

MISSION & VISION

## MISSION

# RESEARCH, QUALITY AND DESIGN

Continuous adaptation to every change in the market regarding issues such as innovation of materials, design, eco-sustainability, circular economy and customer / consumer well-being.

Enhancement of local human resources with talent management policies aimed at training highly qualified personnel to achieve lasting competitive advantages, and which represent a driver for corporate success.

## VISION

# AMBITION AND COMPETITIVENESS

Educating and sharing knowledge in the fashion world, paving the way for a more respectful and sustainable future for the environment.



03

COMPANY ORGANIZATION



# MILAN FASHION: YESTERDAY, TODAY AND TOMORROW

Established over 50 years ago, the MILANO FASHION business takes shape in a small artisan workshop of belts and braces.

The continuous stylistic research and the ingenuity of the hands of the artisans allow the growth of the company, so much so as to start production customized for Private Label customers and in just a few decades obtaining the acquisition of luxury brand licenses.

The ability to supply a product with high standards over the years and the competence of company resources have allowed the company to expand its sales network in throughout the national territory and to enter the foreign market.

## OUR STRENGTHS:

42 working units

25 international agents

1000 customers served in Italy and abroad

6000 square meters of warehouse and logistics

1 design and research center

2 executive showrooms in Milan and Naples



04

LICENSING

# THE MAIN LICENSES



The high professionalism of the commercial sector and the stylistic skills aimed at a continuous evolution of Design, allow **MILANO FASHION** to acquire and maintain production licenses of great importance in the world of luxury.

For each licensed brand, **MILANO FASHION** creates innovative collections, following the customer throughout the production and distribution process and promoting their marketing through specific market strategies that enhance their qualities.

The young and dynamic team ensures a correct interpretation of the style, to favor the right positioning of the brands on the market.



05  
PARTNERSHIP  
WITH ROCCO BAROCCO

# THE PARTNERSHIP BETWEEN THE STYLIST AND THE MILANO FASHION COMPANY IS CONSOLIDATED

In the project between the company and the stylist Rocco Barocco, the true values built over time and which, as such, cannot be improvised are re-established: creativity, know-how, passion, the ability to make every woman unique, but also to make her feel comfortable with what she is.

*The development of bags, footwear and complements is entrusted to Milano Fashion, a serious and important reality, able to respect the stylistic instance without maintaining quality in second floor"*

Rocco Barocco

[https://www.instagram.com/roccobarocco\\_accessories/](https://www.instagram.com/roccobarocco_accessories/)



06

PRIVATE LABEL

ERINA MILITARE

# PRIVATE LABEL

Private Label customers find in MILANO FASHION a reliable interlocutor with skills to support customers throughout the production and after-sales chain.

Private Label customers, important brands and chain stores are a substantial part of the recipients of customized production.

Support services such as the creation of packaging, and the personalization of packages, single or diversified delivery for points of sale.

## SOME OF THE MAJOR CUSTOMERS PRIVATE LABEL



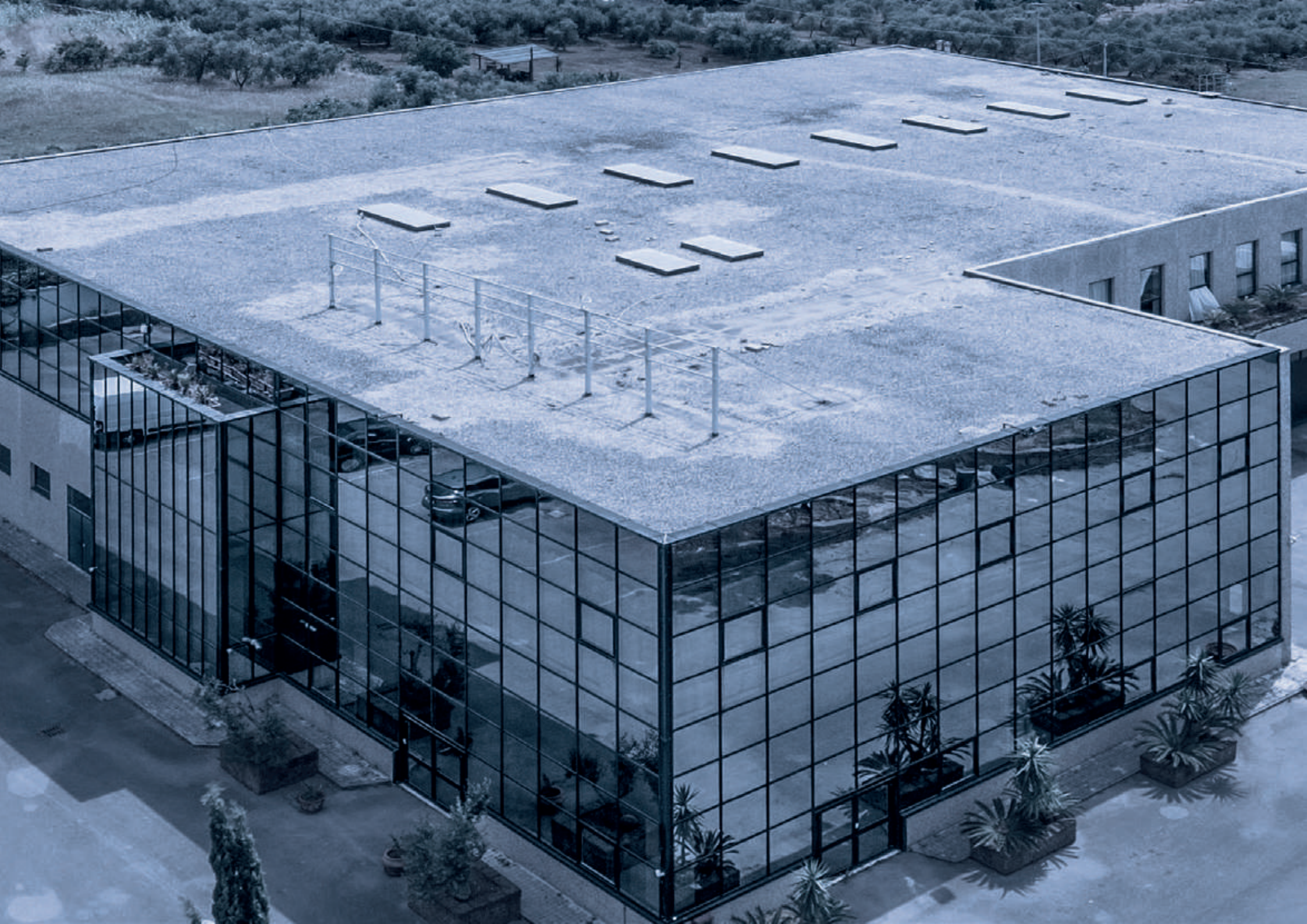
*Gattinoni*



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